

ABSTRACT OF THE DISCLOSURE

APPARATUS AND METHOD FOR PROMOTING NEW DRIVER AWARENESS

An integrated new driver awareness program is jointly implemented by identifying new drivers and enlisting the organizations that interact most frequently with new drivers to assist in a coordinated educational effort, both for the new drivers and other drivers on the road. By visually identifying new driver's vehicles with a series of indicia and making other drivers on the roads more aware of the new driver's presence, status, and and/or proficiency level, the number of debilitating automobile accidents can be reduced. In the most preferred embodiment of the present invention, one or more visual indicators are affixed to the exterior and/or interior of a new driver's vehicle to alert other drivers that a new driver is operating a vehicle on the road.